



EUROPEAN HOUSE OF ARTS CULTURAL FESTIVAL LINCOLN 2010 - 18th & 19th June

The Cultural Trail Festival comes to Lincoln! What an opportunity to create and develop awareness for your branding. Two days of music, theatre, dance and plenty of people at the University of Lincoln Brayford Campus; the L.P.A.C , the Engine Shed, Drill Hall and around the City Centre.

This is destined to be a landmark international cultural festival for Lincoln, raising the profile at City and County levels.

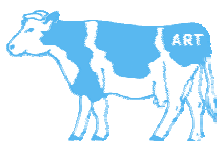
We seek funding to help us make this come to fruition. We are approaching local businesses to ask for assistance and participation and trust that you too will be one of those coming forward to work with us.

THE CULTURAL FESTIVAL IN LINCOLN

Take a wide and diverse cross section of artists, musicians, performers, artisans, craftspeople... all from Lincoln and it's Shire... Mix with the same from other European Countries... and you have a fabulously rich artistic and cultural mix. Include some venues and an opportunity to perform together, exhibit, work in collaboration and enjoy the diverse atmosphere... And you have the basis for a landmark festival!

Invite everyone, from all walks of life, to visit and participate in the fun and you have a recipe for a great couple of days out!

**Artists, crafts people, blacksmiths, exhibitions, street theatre,
morris dancing, buskers, local cafe culture, community groups, irish
dancing workshops, rockbands, blues, folk, european food and more!**



THE EUROPEAN HOUSE OF ARTS (UK)

55.High Street, Metheringham, Lincoln. LN4 3DZ - 01526 323333

uk@europeanhouseofarts.org



CULTURAL TRAIL

The Festival is based around a "European Cultural Trail", comprising of a group of artists, musicians, performers, authors, writers, European Figureheads who will be setting up in Lincoln after a long series of Cultural Festivals throughout Europe, to provide an intensive series of activities for the people of Britain.

Artists, musicians, politicians, teachers, community groups, performers, dancers, theatre groups, academics are all being invited to join with the festival and work together and have a ball!

SPONSORSHIP OPPORTUNITIES

In return for funding sponsorship, we can offer the following sensational opportunities:

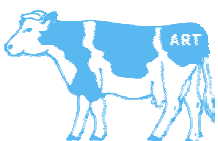
1. Prominent brand/product positioning, at festival.
2. Branding on all marketing material and advertising: 10,000+ leaflets, posters & brochures
3. Web | Print | Social Networking
4. EHOA Website (UK & International)
5. Radio | Press | On-Site | Stages & Venues
6. Opportunities with media partners: Siren FM Radio | Lincolnshire Echo
7. On site retail opportunities / stalls

WHO ELSE WANTS TO PARTAKE IN THIS CULTURAL EXPERIENCE?

Speak with Graham McLusky, the President of the EHOA, on

01526 323333 - *Don't miss this one!*

www.europeanhouseofarts.org.uk



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OK SO WHO ELSE IS ON BOARD SO FAR?



LINCOLN BOOK FESTIVAL



The University Of Lincoln LPAC Theatre, Studios and Spaces, Engine Shed & Grounds
Lincoln Business Improvement Group Spaces within the City of Lincoln. Equipment.

Cold Hanworth Forge Blacksmithing

St Swithin's Church Early Music Concert, Crafts, Art workshops & music

4Front Theatre Company Creation of activities & performances

Upstage Left Theatre Company & new writings

Art On The Map Art exhibitions

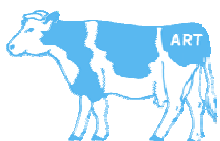
Sara Bullimore Arts Marketing & Funding Applications Officer

Rob Edmonds Sponsorship Officer

Upto Collective Music & Bands, Discussion Groups & Workshops

GM Theatre & Multimedia Web Sites & Publicity Design

Imp Art Art workshops & exhibitions



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